

To be filled in by the Field of Study Committee	Module (course block) name: ELECTIVE COURSES BUSINESS ANALYSIS MANAGER				Module code: D.1.		
	Course name: Bussines Design				Course code: 25		
	Organisational Unit conducting the course/module: Instytut Ekonomiczny						
	Field of study: <i>management and law studies</i>				Study cycle: <i>second-cycle studies</i>		
	Mode of study: Full time				Study profile: practical		
	Year / semester: II/III		Course/module status: optional		Course/module language: English		
	Form of tuition	lecture	class	laboratory	project	seminar	other (please, specify)
Course load (hrs)		15					
Module/course coordinator		mgr Katarzyna Olszewska					
Lecturer		mgr Katarzyna Olszewska					
Course/module objectives		The aim of the course is to familiarize students with the principles and methods of organizing and running a business in current economic conditions. During the course the student will collect the necessary information about the possibility of raising funds for business operations, as well as methods of current settlements with institutions of the external environment. The effect of education will be the possibility of proper movement in the economic system and decision-making aptness that will allow interested parties to take self-employed business.					
Entry requirements		basic economic knowledge					
LEARNING OUTCOMES							
No.	Learning outcome description					Reference to the learning outcomes for Field of Study	
Knowledge – the student:							
1	has deep knowledge about bussines functioning on the domestic and international market					K2P_W03	
2	identifies the processes of individual entrepreneurship					K2P_W09 K2P_W12	
Skills – the student:							
3	uses procedures and standards in the process of analyzing complex issues related to planning and implementing business operations.					K2P_U01 K2P_U02	
Social competences – the student:							
4	is able to work in a team, effectively completing assigned tasks, demonstrating communication and organizational skills					K2P_K01	
CURRICULUM CONTENTS							
Classes							
The management process and rational management; The company as a participant in the management process; Areas of business activity; Elements of the business venture plan; Sources of financing business activity; The procedure for opening a business on its own account; Selection of the form of taxation and settlement of the business entity from environmental institutions (Social Insurance Institution, Tax Office, etc.); small bussines plan of individual company							
Basic literature		1. J. Ciszewski (red.) <i>Prawo handlowe</i> , wyd. 2, Warszawa 2011.					

	2. J.Bednarz, E.Gostomski, <i>Działalność małych i średnich przedsiębiorstw na rynkach zagranicznych</i> , Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2009.	
	3. K. Wach, <i>Własny biznes w Unii Europejskiej</i> , Wydawnictwo Uniwersytetu Ekonomicznego w Krakowie, Kraków 2008	
Additional literature	1. J. Targalski, A. Francik, <i>Przedsiębiorczość i zarządzanie firmą</i> , C.H.Beck, Warszawa 2009. 2. <i>Ekonomika przedsiębiorstw</i> , red. J. Engelharda, Multi-Press, Warszawa 2011.	
Teaching methods	multimedia presentations, case study	
Form and terms of awarding credits	<ul style="list-style-type: none"> • active participation in classes • student's project 	
Learning outcomes verification methods		Learning outcome number
Active participation in classes (asking questions, conducting polemics, completing the lecturer's statements with practical insights and based on own experience)		1,2,4
Project of own business (work in groups)		3
STUDENT WORKLOAD		
Type of activity/tuition	Number of hours	
	Total	Activities related to practical professional preparation
Participation in lectures	-	
Independent study of lecture topics	-	
Participation in classes and laboratories*	15	15
Independent preparation for classes*	15	15
Preparation of projects/essays/etc.*	15	15
Preparation for examination/credit awarding test	5	5
Participation in consultation hours		
Other		
TOTAL student workload in hours	50	50
Number of ECTS credits for the course	2	
Number of ECTS credits assigned to the scientific discipline	Nauki o zarządzaniu i jakości	1,5
	Nauki prawne	0,5
Number of ECTS credits associated with practical classes*	2	
Number of ECTS credits for classes which require direct participation of lecturers	0,6	